

# IANLP International Association for NLP

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## Code of Ethical Conduct

In order to promote the well-being of human beings, all Fellow Member Trainers IANLP and all NLP-Coaches IANLP (hereinafter called 'Members IANLP')

- reaffirm their commitment to the fundamental human rights as described in the Charter of the United Nations, and to uphold the dignity and inherent value of all human beings, regardless of race, national origin, sex, age, or religion <sup>1)</sup>;
- are committed to promote social progress and better standards of living in larger freedom, <sup>1)</sup> and for these ends
- are committed to practice tolerance and to live together in peace with one another as good neighbours <sup>1)</sup>, and to unite our strength in order to maintain international peace and security. <sup>1)</sup>
- Members IANLP are committed to the urgent and on-going necessity of promoting responsible behavioral changes in order to achieve freedom, dignity, and security for all human beings.
- Responsible behavior change is promoted by a process of growing awareness and interpersonal sensitivity. Neuro-Linguistic Programming is an effective methodology for understanding human behavior and support ethical change processes, for enlarging and modifying perception of self and others.
- Members IANLP furthermore aim to understand and respectfully utilize their own worldview and reality and views of others'. In harmony with much other valued methodology, NLP shall make an important contribution to the healing of human beings and the planet.
- The 'Unified Code of Ethics' as published by 'The Unified NLP Collaborating Associations' is an integral part of this Code of Ethical Conduct. (www.unifiednlp.org)

<sup>1)</sup> From the Charter of the United Nations

To live up to this vision all Members IANLP agree upon the following code of ethical conduct:

### Interpersonal Ecology:

Members IANLP shall conduct themselves at all times in their interaction with others in a manner that brings respect and honor to the IANLP International Association for Neuro-Linguistic Programming and to the practice of Neuro-Linguistic Programming (hereinafter "NLP").

It is the responsibility of each Member IANLP to aspire to the highest standards of ethical conduct. The Code of Ethical Conduct applies only to the work-related activities of its members including the practice of NLP, research, teaching, supervision of trainees, consulting, personal growth training, personal and business coaching, and other NLP activities as well.

### Personal Accountability:

Members IANLP strive to maintain the highest levels of competence in their work, relationships and private lives; they recognize the limitations of their expertise; and they undertake only those tasks for which they are qualified by education, training or experience. They recognize the need for ongoing education and self improvement in order to remain professionally competent; and they utilize the appropriate scientific, professional, technical, and administrative resources needed to ensure competence in their professional and private lives.

Should a Member IANLP recognize any personal limitations or problems that might interfere with

providing service to others, they shall openly communicate this and seek advice and counsel from one who is qualified to give it.

Should a Member IANLP recognize any personal limitations or problems that might interfere with providing respectful and ethical service to others, they shall openly communicate this and seek advice and counsel from one who is qualified to give it.

Members IANLP shall seek to promote integrity in the study, teaching, practice and development of NLP.

#### Respecting Others:

Members shall respect the rights of others for the protection of personal integrity, privacy and confidentiality and for opinions other than their own. Protection of personal integrity includes discrimination, bullying, sexual harassment, sexism and any other form of abuse.

Persons in a position of dependence to the Member IANLP (e.g. students and/or employees) are subject to an increased duty of confidentiality.

#### Public Representation of NLP:

When providing services, Members IANLP shall present the nature and purpose of their approach in language that can be understood and evaluated by other people. They will openly and freely represent the nature of outcomes and techniques used in providing such services. Should it become reasonably clear that the services provided by a member are not benefiting the recipient, the member shall terminate those services.

Members IANLP shall make only such statements and claims in representing their services that are true and accurate to the best of their knowledge and belief. No statement or claim shall be made that gives false information about their services

or about the services of competitors. Members will also abstain from making any promises in treating and/or healing physical or mental conditions. This ethical obligation extends to paid or unpaid advertising whether printed or not, interviews, press releases, media promotions and so forth. Members are also responsible for the public statements made at the members' request by their agents and contractors.

While any Member IANLP's personal standards and ethics are generally a private matter, the ethical standards of IANLP shall take precedence insofar as they affect the public perception of NLP.

#### Design and Description of Education and Training Programs:

Members IANLP offering personal growth and/or educational seminars, shall ensure that these programs are competently designed to meet the goals for which claims are made.

Members of IANLP who offer and/or teach NLP certification training, shall ensure that these programs are competently designed to meet the certification standards of the IANLP for the level of training offered. In particular, they do not offer and/or teach in any nlp practitioner, nlp master or nlp trainer certification courses whose requirements are lower than those stipulated by the IANLP. The designation 'practitioner', 'master' and 'trainer' may only be used for trainings that meet or exceed the standards of the IANLP.

Members IANLP shall ensure that all programs are clearly and accurately described as organizational structure (e.g. cost, location, calendar dates of training, total duration of training in days and hours, modality of training [online, on-site]) as well as training objectives and requirements, if any, that must be met for satisfactory completion of the program.

passed on March 2000 / revised 100515, 131012, 151212, 160215, 171106 / 180920 / 190625 / 221108 / 230315 / 240103

I have read this Code of Ethical Conduct (2 pages) and agree to act accordingly to my best ability:

Date: ..... Level: ☐ Fellow Member Trainer IANLP ☐ Coach IANLP

Prename, Name, Place: .....

Signature: .....