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Accredited Trainings ? - Accelerated Trainings ?

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Are there Accredited NLP Trainings?

Because the brand name 'NLP' is public domain, there are a wide variety of accrediting bodies within the NLP community. Many national associations, some worldwide international associations. Some of rather low standard, some of high standard.

Having been founded in 1983 IANLP is the first and most prestigious NLP-standard organization worldwide. IANLP represents high-end NLP training standards known and accepted globally.

Any public accreditation is local

In some countries leading NLP professionals have gained governmental accreditation for their nlp trainings.

The personal value of such accreditation greatly depends on where you are working (geographical area) and/or what kind of recognition the respective accreditation commands in your professional field.

Are accredited trainings better?

The answer to this question greatly depends on your outcomes:

- Do you need a publicly recognised certification?
- Are you looking for a great personal value?
- Is it ok for you to acquire more theoretical knowledge or do you want to gain high level of hands-on competency in action?
- ?

So there is no easy answer. It is certainly not true when someone claims "*The key question to ask is, is the training accredited?*" - We at the IANLP would say, it is a good question. But not *the* key question.

The Myths of Accelerated NLP trainings

The following text has been inspired by a text downloaded from <http://www.inspiritive.com.au>

Historically in the NLP community there have been three levels of certification,

- NLP Practitioner,
- NLP Master and
- NLP Trainer.

In order to distinguish NLP Trainer from NLP Teaching Trainer many organisations have created an additional certification level. Sometimes it is called NLP Master Trainer. We at the IANLP call this top level designation 'Fellow Member Trainer IANLP'. Fellow Member Trainers are individuals who provide NLP trainings on all levels, such as NLP Practitioner, NLP Master and NLP Trainer, and who, by virtue of their training and skill level, are in the position to certify their training with the seal of the IANLP.

Whereas NLP Trainer is the training of NLP Master graduates in order to successfully use nlp tools in group settings, such as when providing training, teaching courses, meetings, or in the course of their activities in educational settings. Hence, this training does not prepare individuals for teaching NLP tools. It rather prepares individuals to employ NLP tools to foster group processes and to promote learning.

Over the years some training organisations have begun to hold short 7 day NLP trainings marketed as "practitioner" certification training. There is a number of myths espoused in their marketing of these short training programs.

Myth 1. "We use 'Accelerated learning' so that you can gain NLP certification in only 7 days".

The unstated subtext they are implying is that trainers of full length Practitioner trainings don't use NLP to teach NLP! By its very nature NLP is a technology that when used effectively produces accelerated learning.

To quote John Grinder (co-creator of NLP) and Judith DeLozier "NLP is an accelerated learning strategy for the detection and utilisation of patterns in the world".

The accelerated learning argument is just an attempt to sell a lesser value training for being a full NLP Practitioner training. This is fraud.

Myth 2. "You can listen to a set of course tapes a couple of times and that is adequate instead of a full length training".

The argument that working with e-learning tools on your own is as good as being at a live training is nonsense. A fundamental part of NLP is advanced communication with an emphasis on tracking non-verbal behaviour, learning to see subtle shifts in skin colour, muscle tone, posture and gesture. And tracking that in relationship to tone, tempo and words is best learned through live experience. The sequence of training demonstrations followed by supervised exercises is essential for developing skills with NLP.

And it is not just about watching others. It is much more about the interaction. Noticing ones own reaction and improving the awareness and ability to deal with own limitations and the requirements of the system around.

Myth 3. "Any trainers teaching full length trainings are not very good in that if they were good at training NLP then they would do it in 7 days".

The really excellent trainers in NLP tend to be interested in and committed to NLP and their students. They want their students to be able to apply NLP effectively in their lives. Subsequently they teach comprehensive full length trainings. The field of NLP is rich in patterns and shortening contact time cuts out essential parts of NLP and reduces skill acquisition. The real question to consider is what is being left out?

The 'full length trainers are not good at teaching NLP' argument is just an excuse for leaving out essential parts of NLP.

And above this the good (or bad ?) message is: In communication training never stops.

Myth 4. "We have the latest development in (or supersedes) NLP. That's why we can teach practitioner in only 7 days. Full length trainings are out of date".

Competent NLP trainers are constantly evolving themselves and their comprehensive NLP trainings. A common strategy used to promote short trainings is to take some aspect of NLP and market it as a new development.

Myth 5. "You can gain 2 or 3 (depends on the NLP training company) certifications in the one 7 day training".

By carving up NLP into various applications they can be offered as separate certifications that can be obtained during the one short training. "you can have 3 certifications all in just one week".

These certifications are awarded through organisations / associations owned or controlled by the trainer / "world leader in the field" and have no meaning outside of the particular private company or association.

All reputable NLP associations and NLP training providers insist on full length (at least 18 days) face-to-face on-site trainings for NLP certification.

